ORDER

104878 Order / Rev: Orders 06837423 Alt Order # OBAMA 4 AMERICA Product Desc: 1522 Estimate. 08/03/12 - 09/03/12 Flight Dates: 07/30/12 / 08/30/12 Original Date / Rev: **GENERAL** Order Type. GMMB, Inc./ Washington D.C. Name: Agency Buying Contact.

Billing Contact:

Advertiser

KSNV

Amy McCreary Primary AE: **BLPH1**

Sales Office: National Sales Region

Cash

Billing Type Broadcast Billing Calendar EOM/EOC Billing Cycle: Washington Harbor Agency Commission: 15% Washington, DC 20007

Obama for America Name: New Business Thru: A35+ Demographic: 00.05:00 Order Separation PLC01-Democrat Product Codes. Advertiser External ID SELECT PRIORITY CODE Priority: Agency External ID POLITICAL/AGY, PCAN, GEN Revenue Codes:

Bill Plan Gross Amount Net Amount End Date # Spots Start Date \$317,113.75 \$373,075 00 468 08/26/12 07/30/12 \$119,722.50 \$140,850.00 208 09/03/12 08/27/12

Totals Rating Gross Antount Net Amount # Spots Month 0.00 \$317,113.75 \$373,075 00 August 2012 468 0.00 \$119,722 50 \$140,850.00 208 September 2012 0 00 \$436,836.25 \$513,925,00 676 Totals

Account Executives Order % Start Date / End Date Sales Region Sales Office Account Executive 100% Start Of Order - End Of Order Amy McCreary

Total Share Order Share \$513,925.00 30% KSNV \$1,713,083.33 100% Market

Competitive Share	Share	Total
	0%	\$0.00
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	19%	\$325,485.83
KLAS	0%	\$0.00
KLVX	0%	\$0.00
KSNV-	19%	\$325,485.83
KTNV	1%	\$17,130,83
KTUD	22%	\$376,878.33
KVVU	0%	\$0.00
KVWB	0%	50 00
LV1 UNKWN	9%	\$154.177 50

Ln Ch		9/03/12	Inventory Code Br M-F 5-6a WakeUp w/Wag M-F 5-6a WakeUp w/Wag	VI.	Start/End Time 5-6a	Days MTWTF	Len_Sp :30	oots 4	Rate Pri \$400.001	Rtg Type 0.00 NM		Amount \$17,600 00
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KSNV

104878 Order / Revi Alt Order #

Obama for America Advertiser:

06837423 08/03/12 - 09/03/12 Flight Dates:

OBAMA 4 AMERICA Product Desci

1522 Estimate:

	End	Inventory Code	Break	Start/End T	ime Days	Len Spo			Rtg Type Sp	ais	Amount \$17,600 00
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Flight Dates

Advertiser.

Estimate:

Obama for America

08/03/12 - 09/03/12

Product Desci

OBAMA 4 AMERICA

1522

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KSNV

Order / Rev

Alt Order #:

Flight Dates:

104878

Advertiser:

Obama for America

06837423 08/03/12 - 09/03/12 Product Desc:

OBAMA 4 AMERICA

Estimate:

1522

Rtg Type Spots Amount Rate Pri Len Spots Break Start/End Time Days Inventory Code Start End \$10,075,00 Ch Ln 0 00 NM S325 00 1 30 MIDWIF--10am-11am 08/07/12 09/03/12 M-F Today Show III 4th BM E 17 KSNV Today 4th Hour COMMENTS APPLY TO SUB LINES A THRU B TODAY SHOW III Rating Spots/Week Rate Weekdays Start Date End Date \$325.00 0.00 -TWTE-10 09/03/12 \$10,400.00 Week: 08/28/12 32 \$325,001 0.00 NM 2 :30 MTWTF-11am-12pm CM. E 18 KSNV 08/07/12 09/03/12 Rachael Ray Rachael Ray COMMENTS APPLY TO SUB LINES A THRU B RACHEL RAY Rate Rating Spots/Week Weekdays End Date Start Dale 2 5325.00 0.00M-----08/13/12 Week: 08/07/12 0.00 10 \$325.00 MTWTE--08/20/12 Week: 08/14/12 0.00 \$325.00 10 MTWTF--08/27/12 Week: 08/21/12 0.00 \$325.00 10 -TWTF--09/03/12 Week: 08/28/12 0.00 NM 17 \$7,225.00 \$425 001 :30 MTWTF--12-1230pm CM E 19 KSNV 08/07/12 09/03/12 Noon News Noon News COMMENTS APPLY TO SUB LINES A THRU B **NEWS 3 AT NOON** Rating Rate Spots/Week Weekdays End Date Start Date 0.00 \$425.00 2 M----08/13/12 Week: 08/07/12 0.00 \$425.00 5 MTWTF--Week, 08/14/12 08/20/12 0.00 \$425.00 MTWTF--08/27/12 Week, 08/21/12 0.00 \$425.00 -TWTF-09/03/12 \$5,525.00 Week. 08/28/12 17 0.00 NM \$325,001 30 MTWTF--1230-1p CM The Agenda 1230pm E 20 KSNV 08/07/12 09/03/12 The Agenda 1230pm COMMENTS APPLY TO SUB LINES A THRU B **NEWS 3 AGENDA** Rating Rate Spots/Week Weekdays Start Date End Date 0.00 \$325.00 2 08/13/12 Week: 08/07/12 0.00 \$325.00 5 MTWTF--08/20/12 Week: 08/14/12 0.00 \$325.00 MTWTF--5 08/27/12 Week: 08/21/t2 0.00 5 \$325,00 -TWTF--09/03/12 \$7,225 00 Week: 08/28/12 17 0 00 NM \$425,001 :30 MTWTF--1258p-2pm CM E 21 KSNV 08/07/12 09/03/12 Days of our Lives Days of our Lives COMMENTS APPLY TO SUB LINES A THRU B DAYS OF OUR LIVES Spots/Week Rating Rate Weekdays End Date Start Date 0.00 2 \$425.00 M----08/13/12 Week 08/07/12 0.00 \$425.00 5 MTWTF--08/20/12 Week. 08/14/12 0.00 5 \$425,00 MTWTF--08/27/12 Week, 08/21/12 0.00 \$425.00 -TWTF--09/03/12 Week: 08/28/12 \$325 001 32 \$10,400.00 0.00 NM MTWTF--2pm-3pm CM E 22 KSNV 08/07/12 09/03/12 The Doctors The Dactors COMMENTS APPLY TO SUB LINES A THRU B THE DOCTORS Rating Rate Spots/Week Weekdays End Date Start Date \$325,00 0.00 2 08/13/12 Week: 08/07/12 0.00 10 \$325.00 MTWT F--08/20/12 Week: 08/14/12 \$325.00 0.00 MTWTF--10 08/27/12 Week, 08/21/12 \$325.00 0.00 10 -TWTF--Week: 08/28/12 09/03/12 \$14,400 00 0 00 NM 32 \$450,001 30 MTWTF--CM 3-4pE 23 KSNV 08/07/12 09/03/12 Dr. Phil Dr Phill COMMENTS APPLY TO SUB LINES A THRU B DR PHIL Rating Rate Spots/Week Weekdays End Date Start Date 0.00 \$450.00 08/13/12 M----Week: 08/07/12 0.00 \$450.00 10 MTWTF--08/20/12 Week 08/14/12 0.00 \$450.00 10 MTWTE--08/27/12 Week: 08/21/12 0.00 10 \$450 00 MTWTF--09/03/12 \$11,900.00 Week: 08/28/12 17 0.00 NM 2 \$700.001 :30 MTWTF--4-5pm 08/07/12 09/03/12 NEWS 3 at 4 (1 HOUR)CM E 24 KSNV (4:30 PM-5:00 PM) 4PM NEWS (1 hour) COMMENTS APPLY TO SUB LINES A THRU B **NEWS**

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104878 Order / Rev:

Week: 08/21/12

Advertiser:

Obama for America

06837423 Alt Order #: 08/03/12 - 09/03/12 Flight Dates:

OBAMA 4 AMERICA Product Desc 1522

Estimate.

Rtg Type Spots Amount Rate Pri Len Spots Break Start/End Time Days Inventory Code Start End Ln Ch \$11,900.00 0.00 NM \$700.001 .30 MTWTE--4-5pm 08/07/12 09/03/12 NEWS 3 at 4 (1 HOUR)CM E 24 KSNV (4:30 PM-5:00 PM) 4PM NEWS (1 hour) COMMENTS APPLY TO SUB LINES A THRU B **NEWS** Rating Spots/Week Rate Weekdays End Date Start Date 0.00 \$700.00 MTWTE--Week: 08/07/12 08/13/12 0.00 \$700,00 5 08/20/12 MTWTF--Week: 08/14/12 0.00 \$700.00 MTWTF--08/27/12 Week: 08/21/12 \$700.00 0.00 MTWTF--Week: 08/28/12 09/03/12 \$1,400.00 2 0.00 NM \$700.001 30 MTWTE--4-5pm NEWS 3 at 4 (1 HOUR)CM E 25 KSNV 08/07/12 08/13/12 (4:00 PM-4:30 PM) 4PM NEWS (1 hour) FIRST NEWS 3 AT FOUR Rating Spots/Week Rate Weekdays End Date Start Date 0.00 \$700.00 MTWTF--08/13/12 Week: 08/07/12 \$9,000.00 0.00 NM 15 \$600 001 30 5 MTWTF--4-5pm NEWS 3 at 4 (1 HOUR)CM E 26 KSNV 08/14/12 09/03/12 (4:00 PM-4.30 PM) 4PM NEWS (1 hour) FIRST NEWS 3 AT FOUR Rating Rate Spots/Week Weekdays Start Date End Date 0.00 \$600.00 08/20/12 MTWTF--Week, 08/14/12 \$600.00 0.00 5 MTWTF--Week: 08/21/12 08/27/12 0.00 5 \$600.00 MTWTF--Week. 08/28/12 09/03/12 \$66,000.00 66 6 \$1,000.001 0.00 NM .30 MTWTF--CM 5-630p E 27 KSNV 08/03/12 09/03/12 M-F Early News M-F Early News COMMENTS APPLY TO SUB LINES A THRU B EARLY NEWS Rating Rate Spots/Week Weekdays Start Date End Date 0.00 6 \$1,000.00 M---F--08/06/12 Week: 07/31/12 15 \$1,000 00 0.00 MTWTF--Week: 08/07/12 08/13/12 0.00 15 \$1,000.00 MTWTE - -08/20/12 Week: 08/14/12 0.00 15 \$1,000 00 MTWTF- -08/27/12 Week: 08/21/12 0.00 15 \$1,000 00 MTWTF--09/03/12 Week: 08/28/12 \$5,500,00 5 \$1,100.001 0.00 NM :30 MTWTF--630-7pm CM E 28 KSNV 08/07/12 08/13/12 M-F Jeopardy M-F Jeopardy JEOPARDY Spots/Week Rate Rating End Date Weekdays Start Date 0.00 5 \$1,100.00 MTWTF--Week: 08/07/12 08/13/12 \$15,000,00 0.00 NM 5 \$1,000.001 30 MTWTE--630-7pm CM E 29 KSNV 08/14/12 09/03/12 M-F Jeopardy M-F Jeopardy **JEOPARDY** Rating Spots/Week Rate Weekdays End Date Start Date 0.00 5 \$1,000 00 MTWTE--08/20/12 Week. 08/14/12 0.00 5 \$1,000 00 MTWTF--08/27/12 Week: 08/21/12 5 \$1,000 00 0.00 MTWTF--Week: 08/28/12 09/03/12 \$3,900,00 0.00 NM ß \$650 001 :30 5pm-630pm CM E 30 KSNV 08/18/12 09/01/12 Sa-Su Early News Sa-Su Early News KVBC EARLY NEWS Rating Spots/Week Rate Weekdays End Date Start Date 0.00 \$650.00 2 Week: 08/13/12 08/19/12 0.00 2 \$650,00 . __--5-Week: 08/20/12 08/26/12 0.00 2 \$650.00 ----5-09/02/12 Week: 08/27/12 \$12,000.00 0.00 NM 12 5 \$1,000 001 :30 MTWTF--7-730pm CM M-F Wheel E31 KSNV 08/14/12 09/03/12 M-F Wheel of Fortune WHEEL Spots/Week Rate Rating End_Date Weekdays Start Date 0.00 5 \$1,000.00 MTWTF--08/20/12 Week: 08/14/12 0.00 5 \$1,000.00 MITWITE --Week: 08/21/12 08/27/12 0.00 2 \$1,000.00 M---F--09/03/12 Week: 08/28/12 \$9,600.00 0.00 NM 12 :30 \$800 001 MTWTF --730-758pm E32 KSNV 08/14/12 09/03/12 Face to Face w/ RaistonCM Face to Face w/ J.Raiston FACE TO FACE WITH JON RALSTON Rating Spots/Week <u>Rate</u> Weekdays End Date Start Date 0.00 \$800.00 5 MTWTF---08/20/12 Week: 08/14/12 0.00 5 \$800.00 MTWTF--08/27/12

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KSNV

104878 Order / Rev:

Obama for America Advertiser:

OBAMA 4 AMERICA

Product Desc 06837423 Alt Order# 1522 Estimate. 08/03/12 - 09/03/12 Flight Dates:

n Ch Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ĮS.		Rtg Type Sp		Amount
32 KSNV 08/14/		Face to Face w/ I		730-758pm	MTWTF	,30	5	\$800 001	0.00 NM	12	\$9,600 00
		Face to Face w/	J Ralston								
FACE TO FAC	NOL HTtW 3	RALSTON		-	D.F.				1		
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating 0.00				- 1		
Week: 08/28/12	09/03/12	MF	2	\$800.00	5-	:30	1	\$500.001	0 00 NM	3	\$1,500.00
33 KSNV 08/18	12 09/01/12	Weekend Jeopan WKND Jeop/Wh	eel	630-730pm	, , ,	,50		*****	1		
JEOPWHEEL			0 4 1111/4-1	Data	Rating				i i		
Start Date		<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$500,00	0.00				1		
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Week: 08/20/12 Week: 08/27/12	09/02/12	S-	1	\$500 00	0,00						£4 E00 00
34 KSNV 08/04		News 3 Olympic	Zone CM	7:30-8:00PM	5-	30	1	\$750 001	0.00 NM	2	\$1,500.00
34 KOIVV 00/05	112 00 1 11 12	News 3 Olympic	: Zone								
OLYMPIC ZO	ΝE								1		
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Week: 07/30/12	08/05/12	S-	1	\$750.00 \$750.00	0.00				1		
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35 KSNV 08/1	1/12 08/13/12	Mon PR 8-10p	CM	8-10pm	ta1 =	. 50	'	92,000			
	o-minco	Monday Prime 8	3-10pm						- 1		
STARS EARN		Weekdays	Spots/Week	Rate	Rating				1		
Start Date	End Date 08/19/12	M		\$2,300.00	0 00						
Week: 08/13/12 E 36 KSNV 08/2			CM	8-10pm	-T	30	1	\$4,000.001	0.00 NM	2	\$8,000 0
E 36 KSNV 08/2	1/12 00/20/12	Tuesday Prime							1		
AĞT		(deadl) - Title							1		
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WIRES UNIVIDITE											
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	09/02/12	2 Tues PR 10-11	p CM	\$4,000.00 10–11pm	-T	30	1	\$2,000 001	0 00 NM	1	\$2,000 0
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Print Date: 08/31/12 11 05:33 Page 7 of 9

KSNV

104878 Order / Rev 06837423 Alt Order #1

08/03/12 - 09/03/12

Weekdays

Flight Dates:

Advertiser:

Obama for America

Product Desc 1522 Estimate:

OBAMA 4 AMERICA

Amount Rate Pri Rtg Type Spots Len Spots End Inventory Code Break Start/End Time Days Ln Ch Start **NEWS 3 NIGHTSIDE** Spots/Week Rate Rating Start Date End Date Weekdays 2 \$1,100.00 0.00 08/06/12 Week 07/31/12 Rate Rtg Type Weekdays Lenath Start/End Time Description Ch Date Range Spot :30(\$1.400.00) 0.00 NM M----F---1 KSNV 07/31/12-08/06/12 M-F News 3 at Eleven 11pm=1135pm See MG 41.24 [PGM CHG = OLYMPIC LATE NEWS] M----F---30(\$1,100-00) 0.00 NM 11pm-1135pm 2 KSNV 07/31/12-08/06/12 M-F News 3 at Eleven See MG 41.23 [PGM CHG = OLYMPIC LATE NEWS] 30 \$1,100 00 0.00 NM 23 KSNV 08/06/12-08/06/12 Olympics Late News 3 11pm-12:35am MG for 41.2 08/03 IMG1 .30 \$1,100.00 0 00 NM 24 KSNV 08/06/12-08/06/12 Olympics Late News 3 11pm-12.35am @ MG for 41.1 08/06 [MG] Week: 08/07/12 M-----1 \$1,100.00 0.00 08/13/12 0.00 MTWTF--5 \$1,100.00 Week: 08/14/12 08/20/12 MTWTE--5 \$1,100.00 0.00 Week: 08/21/12 08/27/12 5 \$1,100,00 0.00 09/03/12 MTWTF--Week: 08/28/12 \$3,300,00 0.00 NM 11pm-1135pm ----S-.30 1 \$1,100,001 E 42 KSNV 08/18/12 09/01/12 Sa-Su News 3 at ElevenCM Sa-Su News 3 at Eleven **NEWS 3 NIGHTSIDE** Rate Rating Start Dale End Date Weekdays Spots/Week 0.00 ----S-1 \$1,100.00 Week: 08/13/12 08/19/12 0.00 ----5-1 \$1,100.00 Week: 08/20/12 08/26/12 ----S-1 \$1,100.00 0.00 Week: 08/27/12 09/02/12 \$3,300.00 -----30 1 \$1,100.001 O DO NM Sa-Su News 3 at ElevenCM 11pm-1135pm E 43 KSNV 08/19/12 09/02/12 Sa-Su News 3 at Eleven **NEWS 3 NIGHTSIDE** Weekdays Spots/Week Rale Rating Slart Date End Dale 08/19/12 ----S 1 \$1,100.00 0.00 Week. 08/13/12 0.00 ----5 1 \$1 100.00 08/26/12 Week: 08/20/12 0.00 ----S 1 \$1,100.00 Week: 08/27/12 09/02/12 \$425,001 0.00 NM 16 \$6,800.00 :30 MTWTF+-1135p-1237a E 44 KSNV 08/07/12 09/03/12 The Tonight Show CM Tonight Show COMMENTS APPLY TO SUB LINES A THRU B TONIGHT SHOW W/ JAY LENO Spots/Week Rating End Dale Weekdays Rate Start Date M----0.00 5425.00 Week: 08/07/12 08/13/12 MTWTF--\$425.00 0.00 08/20/12 5 Week: 08/14/12 \$425 00 0.00 MTWTF--5 08/27/12 Week: 08/21/12 Week, 08/28/12 09/03/12 MTWTF--\$425.00 0.00 17 \$3,825.00 0.00 NM \$225 00 1 E 45 KSNV 08/07/12 09/03/12 Lale Night w/Fallon CM 1237a-136am MTWIFE .30 Late Night w/Fallon COMMENTS APPLY TO SUB LINES A THRU B LATE NIGHT W/JIMMY FALLON Spots/Week Rating End Date Weekdays 1 4 1 Rate Start Date M-----2 \$225.00 0.00 Week: 08/07/12 08/13/12 08/20/12 MTWTF--5 \$225 00 0.00 Week: 08/14/12 \$225.00 0.00 5 MTWTE--Week: 08/21/12 08/27/12 MTWTF--\$225.00 0.00 Week: 08/28/12 09/03/12 \$8 400 00 0.00 NM 6 1130pm-1:02am ----S-.30 2 \$1,400 001 E46 KSNV 08/18/12 09/01/12 Saturday Night Live CM Saturday Night Live SATURDAY NIGHT LIVE Spots/Week Rate Rating Start Dale End Date Weekdays ----S-2 \$1,400 00 0.00 08/19/12 Week; 08/13/12 ----5-0.00 2 \$1,400.00 Week: 08/20/12 08/26/12 ----S-2 \$1,400.00 0.00 Week: 08/27/12 09/02/12 \$1,200.00 \$400,001 0 00 NM 3 E 47 KSNV 08/19/12 09/02/12 Sports Night in Las Veg&M 30 Sun 1135p-1200a -----S Sports Night in Las Vegas SPORTS NIGHT IN LAS VEGAS Start Dale End Date Spots/Week Rate Rating

Print Date 08/31/12 11:06:33 Page 8 of 9

Order / Rev. 104878

Advertiser: O

Obama for America

Alt Order #: 06837423

Flight Dates: 08/03/12 - 09/03/12

Product Desc: OBAMA 4 AMERICA

Estimate, 1522

KSNV

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Flight Dates: 08/03/12 - 09/03/12 Estimate. 1522

Estimate 1522

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<u>Start Dale</u> Week, 08/13/12 Week, 08/20/12	End Date 08/19/12 08/26/12	Weekdays		<u>Rate</u> \$1,100.00 \$1,100.00	0.00 0.00 0.00					
N 58 KSNV 08/18/12		To the Point - PM To the Point	CM	730-758pm	S-	30	1 \$375.001	0.00 NM	t	\$375.00
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N 59 KSNV 08/19/13	2 08/19/12	LAW & ORDER (Law & Order (LF)	•		Sun 1:5	:30	1 \$225 001	0 00 NM	ľ	QZES VV
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N 60 KSNV 08/07/1 COMMENTS AP NEWS 3 NIGHT	PLY TO SUE	Olympics Late No Late News during LINES A THRU	Olympics	11pm-12:35a	am -TWTF	.50	4 31,100.007			
Start Date Week, 08/07/12	End Date 08/13/12	Weekdays -TWTF	Spots/Week 4	Rate \$1,100.00	Rating 0.00			0.00 6144	2	SO 00
N61 KSNV 08/05/1 EXTRA SPOTS		Olympics Daytin	e WeekGM ne WEEKEND	4am-6pm	5	:30	2 \$0,0016	0 00 NM	4	30 00
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N 62 KSNV 08/19/*		NFL Football	GM	1P-9PM	- -5	-30	1 \$3,200.004	0 00 NM	1	\$3,200 00
COMMENTS AF OLYMPIC DAY	PPLY TO SU TIME	B LINES A THRU		Data	Rating					
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N 63 KSNV 08/21/ COMMENTS A OLYMPIC DAY	PPLY TO SU	Face to Face w/ Face to Face w/ JB LINES A THRU	J.Raision	730-758pm	-1416	.00	2 3000 001			
Start Date Week, 08/21/12	End Date 08/27/12	Weekdays -TWTF	Spots/Week	\$800.00	Rating 0.00		0.000.001	0 00 NM	3	\$3,000 00
N 64 KSNV 08/28/	12 08/30/12	Wheel of Fortur Wheel in Prime	e in PRI⊠M	M-SA 8-11	p/SUN-TWT	30	3 \$1,000.001	U UU NIVI	J	33,000 00
WHEEL <u>Start Date</u> Week: 08/28/12	End Date 09/03/12	Weekdays	Spots/Weel	Rate 3 \$1,000.00	<u>Rating</u> 0.00					00.400.00
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N67 KSNV 09/01			CM e 9–10pm	9–10pm	5-	.30	1 \$1,325.001	0 00 NM	1	\$1,325.00
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N 68 KSNA 08/0.			e 10-11pm	10–11pm	5-	30	1 \$2,000,001	MM 00 0		22,400 U
Start Date Week; 08/27/12	End Date 09/02/12		Spots/Wet	1 \$2,000.00			<u></u>		670	\$513.925.00
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